

## GOAL 1 .....\$1,000,000

### Expanded Boutique for Increased Client Access



WGB is excited to announce the expansion of its boutique, creating a larger and more inviting space for our valued clients. This expansion will not only enhance the shopping experience but also ensure that families have access to essential items during crucial times of the year.

Furthermore, this expansion will enable WGB to host more community shopping days for special populations, such as military families or individuals facing referral barriers. By offering open access days, WGB ensures everyone can access the clothing and essentials they need, regardless of traditional referral qualifications.

#### **In addition to a larger space and more resources, the expanded boutique will offer:**

- An increased selection of professional and everyday attire.
- Enhanced retail partnerships to secure brand-new, high-quality donations.
- Extended boutique hours for greater flexibility.
- Expansion and renovation of the boutique to create a larger, more accessible shopping environment.
- Increased inventory of clothing and accessories for professional, casual, and everyday wear.
- Development of new retail partnerships to supply consistent, high-quality donations.
- Extended boutique hours to accommodate more clients, including evening and weekend access.
- Technology for improved inventory management and a streamlined shopping experience.
- Training for volunteers and staff to offer personalized styling assistance and client support.

## GOAL 2 .....\$500,000

### Career Closet with Workforce Development Station

WGB will create a private, dignified space offering professional attire for women and men of all backgrounds, preparing for interviews, new jobs, or career advancements across all industries. The career closet will equip clients with a wide range of clothing options, from business suits and shoes to accessories and uniforms to ensure they are ready for any career path.

A Workforce Development Station will seamlessly integrate into the career closet, where trained volunteers and staff will support clients with critical career services.

These services will include resume writing, job application support, and interview preparation, ensuring that clients not only look the part but also feel prepared for their job search and professional advancement.

#### **The funding will support key initiatives such as:**

- Construction and furnishing of a dedicated, private space with fitting rooms.
- Stocking diverse professional and career-specific attire, shoes, and accessories.
- Creation of the Workforce Development Station, offering personalized career services like resume assistance, application support, and mock interviews.
- Recruitment and training of volunteers and staff to provide workforce development services.
- Ongoing partnerships with local businesses, workforce development agencies, and retail donors for inventory and job placement opportunities.
- Targeted outreach to referral partners to ensure diverse client access to the career closet and workforce development resources.

