



# Women Giving Back Overview



## Mission

Women Giving Back supports women and children in crisis on a first step to stability by providing quality clothing, shoes, accessories, and other essentials at no cost, assisted by a caring and committed community.

## History

In 2007, the three founders of Women Giving Back learned just how much women in shelters were struggling due to the lack of appropriate clothing. They took action, starting as a program under HomeAid Northern Virginia and operating out of a closet at the Northern Virginia's Builder Association, they began provided clothing to local women in need.

In 2011, they moved into their current location in Sterling, VA. Embodying the philosophy of women helping women, they set out to create an uplifting place where the women could come to shop for clothing they needed free from financial restraints.

From grassroots humble beginnings, they have grown into an organization that serves 25,800 women and children every year.

Since its inception, Women Giving Back's operations and programming has grown at an exponential rate to meet the increasing and evolving needs of women in communities across the Greater Washington DC area.

## Board of Directors

### Executive Officers

**President**  
Cyndi Shanahan

**Secretary**  
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Diane DuBois  
Denise Harrover  
Cecilia Hodges  
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Vanessa Williams, LCSW  
\*Founders

**Vice President**  
Ebony Landon

**Treasurer**  
Shona Bell, CPA

### *Investing in Women Impacts Communities*

Women Giving Back is a nonprofit corporation 501(c)(3) that serves women and children across the Greater Washington metro with basic human essentials.

We approach poverty with high quality accessible resources and supportive services to remove barriers and build community resiliency and self-sufficiency.

We believe all women should have access to the resources they need to succeed.

**Year Founded:** 2007  
**Budget:** \$1,403,049  
**Volunteers:** 3,240  
**Paid Staff:** 9



**CEO**  
Nicole Morris



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# What We Do

## Boutique

Women Giving Back's Boutique is a restorative space for women who have endured a crisis or abuse. We invite them to shop for free high-quality clothing and other basic necessities like food, toiletries, and diapers.

In order to ensure the women's privacy and safety, the clothing boutique is completely referral-based. Our team works with 1,300 professionals and human service programs to make this resource available to their clients.

WGB's mission is more than clothes – our committed volunteers provide personal service and uplifting interaction in a unique atmosphere with onsite childcare, focused on helping to increase the self-esteem of the women and children we serve.

All donations are received at our 13,000 sq. ft. distribution center in Sterling, Virginia from individuals, drives held by local businesses, community organizations, and retail partners. Quality is one of the keys to a dignified shopping experience. Volunteers carefully sort donations to ensure that clothing is in-style, in good condition, and ready to wear. Items are thoughtfully displayed in our boutique by size and occasion, empowering women to choose items based on their specific needs and what makes them feel like the best versions of themselves.



## Community Distribution Partners

To date we have served 27 US States and 24 countries worldwide

A bulk clothing distribution program offered to our community partners as an opportunity to make a bigger impact on the people that they directly serve through:

Community Events | Clothing Closets | Mission Trips | International Programs | Schools & Universities | Disaster Relief & Emergency Crisis Response (Floods, Fires, Natural Disasters)

Diapers are necessary healthcare products. Nearly 1 in 2 families do not have enough diapers to keep their child clean, dry and healthy. We want to change that. Since 2020 we have been covering the amount of diapers a struggling family is short of each month, known as the diaper gap. We are a proud partner of the Greater DC Diaper Bank in the fight to eliminate the diaper gap in the Greater Washington DC area. Our diaper pantry is our only program where clients can self-apply.

## Community Diaper Pantry

- Kids Snack Packs
- Military Shopping Days
- Prom Boutique
- Shop with Pride
- Back to School Supplies
- Halloween Costumes
- Holiday Gifts for Kids
- Referral Partner Resource Portal
- Advocacy & Outreach
- Professional Development and Training
- Networking

## Additional Ways We Help

