



Opening Doors to
Empower Lives &
Strengthen Communities

WOMEN GIVING BACK | Expansion Campaign

Women Giving Back (WGB) is set to expand its facilities to meet the rising demand for our essential services. Our goal is to raise \$4.5 million to create more space for the growing number of women and children seeking support with the **Opening Doors to Empower Lives and Strengthen Communities Campaign**.



OUR MISSION | Empowering Individuals

WGB is a dedicated nonprofit serving the Greater Washington, DC, area. We are focused on empowering women and children in crisis through programs like our clothing boutique, diaper distribution, and career support. We provide vital resources that help clients rebuild their lives with dignity.

| Values and Impact

We integrate our core values—hope, dignity, self-esteem, and self-worth—into every program to foster a sense of belonging and promote well-being.

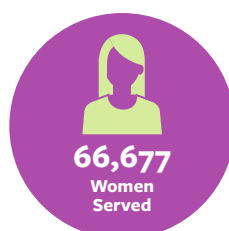
Our accomplishments include over \$12.4 million in in-kind contributions and \$4.9 million in monetary donations. Liquid assets have grown from \$104,000 in 2015 to \$1.5 million today.

2023 Impact Numbers

- 17,780 women served
- 14,320 children served



| Our Impact Since 2016





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Campaign Objectives

We are seeking funding to enhance our ability to support families in crisis through the expansion of WGB's facility. This project will **improve** our clothing distribution, **increase** storage for essential items like diapers and toiletries, and **establish** a new food market in partnership with Loudoun Hunger Relief, allowing clients to make **dignified** food choices.

The facility will include a tailored career closet for job seekers, a training room for workshops, and multipurpose spaces for volunteer and advocacy activities. We will also expand our Bag-To-Go and Community Distribution Partner programs to provide more essentials to partners like Loudoun Abused Women's Shelter (LAWS) and local schools, removing transportation barriers for those in need.

We will also have the capacity to host more community resource events that connect families with essential programs and services. These events will strengthen our collaboration with nonprofit partners and county departments, streamline access to vital resources, and empower individuals to achieve economic stability and self-sufficiency.

Partners and Sponsors

Strong community partnerships are essential to our mission. This capital campaign will enhance our services, attract new partners, and further our mission of promoting independence and dignity for all clients.

Corporate Sponsor Partners



Referral Partners





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Opening Doors to Empower Lives & Strengthen Communities Campaign Goals

Join us in our ambitious **three-year, \$4.5 million capital campaign** to empower women, children, and others, giving them the chance to rebuild their lives with hope and dignity. Together, we can make a real and lasting difference.

GOAL 1 | Expanded Boutique for Increased Client Access \$1,000,000

WGB is excited to announce the expansion of its boutique, creating a larger and more inviting space for our valued clients. This expansion will enhance the shopping experience and ensure families have access to essential items during crucial times of the year.

GOAL 2 | Career Closet with Workforce Development Station \$500,000

WGB will create a purpose-driven space that provides professional attire for women and men of all backgrounds as they prepare for interviews, begin new jobs, or advance their careers in various industries.

GOAL 3 | Community Volunteer Center \$500,000

The new Volunteer Center will enhance community engagement by providing volunteers with a dedicated space for training and support, empowering them to better serve WGB clients.

GOAL 4 | Economic Mobility & Holistic Training Center \$1,000,000

WGB will establish the Economic Mobility & Holistic Training Center to equip women and families with the skills necessary for financial independence and career success while also serving as a resource for volunteers and community partners.

GOAL 5 | Collaborative Nonprofit Hub \$500,000

The Collaborative Nonprofit Hub is a pioneering shared space that brings nonprofits together to enhance community impact, with features like Loudoun Hunger Relief’s choice food pantry, co-location offices, and integrated services for streamlined support. This hub will foster collaboration and provide essential resources to empower families with the tools for lasting stability.

GOAL 6 | Endowment for Future Sustainability \$1,000,000

WGB will establish an endowment to ensure long-term financial sustainability, safeguarding the future of its programs and mission to empower families.

TOTAL GOAL | \$4,500,000

These goals represent WGB’s holistic approach to supporting women, children, and families, ensuring they receive the tools, resources, and support needed to achieve lasting self-sufficiency. Through this campaign, WGB aims to deepen its impact and create a brighter future for all those it serves.

Five percent of the campaign funds will be allocated to general operating expenses to ensure the sustainability of WGB.