

# Women's Empowerment Luncheon

Presented by **M&T Bank**

Benefiting



Friday, March 8, 2024 | 11am - 2pm | Westwood Country Club - Vienna, VA



## 2024 Keynote Speaker

**Julie Donaldson**

Radio Broadcaster, Washington Commanders

Julie Donaldson is a permanent member of the gameday radio broadcast for the Washington Commanders, making her the first female to be a regular on-air member of an NFL radio broadcast booth. She served as Senior Vice President of Media and Content for the franchise for three seasons where she was charged with hiring the team to work alongside her and in the broadcast department. As a member of Washington's executive leadership team, Julie oversaw the entire broadcast and editorial operation in the organization and added input and vision towards all of the club's in-house creative content.

During a decade-long tenure as a reporter, anchor, and host for NBC Sports Washington (NBCSW), Julie has covered nearly every team, athlete and major sports story in the Washington, D.C., and Baltimore region, as well as across national and international sporting events. Julie most recently served as host of NBCSW's Emmy Award-winning NFL pregame and postgame shows and contributed regularly to its other football programs and coverage.

In addition to her work with NBCSW, Julie has also frequently held on-air roles for NBC Sports and NBC Olympics. She has held three Olympic assignments as a News Desk Host during the 2018 (PyeongChang) 2016 (Rio) and 2014 (Sochi) Olympic Games, and often serves as a weekend Sports Desk host for NBC Sports. Before that, Julie hosted NBCSW's live NBA gameday shows, and was an anchor and reporter for several NBCSW news, analysis, and entertainment shows, including SportsNet Central, Training Camp Daily and Football Central.

Julie joined NBCSW in August 2010 after stops in some of the nation's top markets, including Boston, New York, and Miami. Donaldson served as a sports anchor and reporter for Boston's WHDH-TV (NBC). Prior to WHDH, she was as a reporter for SportsNet New York (SNY) for two years, including the network's inaugural season.

A University of Florida graduate, Julie began her career in Miami where she held a variety of positions for FOX Sports, including FS Florida and FS South. She served as a reporter for FS Florida's Sports Rap, hosted SEC and ACC men's basketball shows for FS South. She contributed to national broadcasts as a sideline reporter for ACC Sunday Night Hoops.