



## Women Giving Back

# The Power of Partnerships

At Women Giving Back, we know that meaningful partnerships make all the difference. Our sponsorship packages are customized to you and what you are passionate about supporting. Sponsorships are an opportunity for your organization to build stronger community ties, promote your business, and be associated with one of the most successful nonprofits in the Greater Washington DC metro area.

With your organization's values and budget in mind, you can pick what is important to you and how your company wants to make a difference. Annual sponsorships can be comprised of unrestricted donations and/or event sponsorships.

### Sponsorship Levels

#### **Champion**

\$25,000+

#### **Advocate**

\$15,000 - \$24,500

#### **Promoter**

\$10,000 - \$14,500

#### **Friend**

\$7,000 - \$9,500

#### **Supporter**

\$5,000 - \$6,500

### Recognition

#### **Social Media**

(14,000+ followers)

#### **Digital Newsletter**

(13,000+ constituents)

#### **Website**

(32,000 visitors)

**Event Printed Materials,  
Signage, and  
Communications**

## Annual Opportunities

All sponsors and underwriters receive recognition on the respective event webpage, printed materials, signage, and event-related communications

### **Cinco de Mayo Fiesta for a Cause**

#### **Sponsorships**

- Padrino (10 Cinco Tickets): \$10,000
- Patrón (8 Cinco Tickets): \$7,500
- Compadre (6 Cinco Tickets): \$5,000

#### **Underwriting**

(Event Tickets not included)

- Taquería: \$10,000
- Fiesta Tents (2): \$6,000 each
- Silent Auction: \$5,000
- Photo Booth: \$2,000
- La Cantina Bars (5): \$1,500 each
- Annual Awards (4): \$1,000 each
- Photography: \$1,000
- Música: \$1,000
- 50/50 Raffle: \$500
- Printing: \$500
- Signage: \$500
- Décor: \$500
- Dessert: \$500

### **VolunteerHub**

Recognition on our volunteer management website  
(3600+ active users)

\$5,000

### **Tee Off for WGB at TopGolf**

#### **Event Sponsorships**

- Food: \$5,000
- Silent Auction: \$5,000

#### **Bay Sponsorships**

- Drive for Dignity: \$3,500
  - 2 Bays/12 Players
- Swing for Hope: \$2,500
  - 1 Bay/6 Players + 4 Social Tickets
- Company Day Out: \$1,700
  - 1 Bay/6 Players
- One Bay: \$1,000
  - 1 Bay/6 Players

### **Seasonal Programs**

Contribute \$1,000 - \$5,000  
towards any event(s) of your choice

- Referral Partner Open House
- Military Shopping Days
- Kids Summer Extravaganza
- Back to School
- Prom Boutique
- Holiday Gifts for Kids

For more details on becoming a sponsor,  
please email Kelly Mechak at  
[Kelly@WomenGivingBack.org](mailto:Kelly@WomenGivingBack.org)